



March 14, 2022 - RACOG Report

Presenters: Amy Velez & Nikki Carroll, CGI

RACOG Regional Promotional Video – Having CGI present at the board meeting on March 15, 2022. CGI does free promotional videos for municipalities and will be presenting about doing a regional promotional video.

RACOG Economic Visioning Summit – Have had a couple planning meetings for this event. We now have a draft agenda put together, along with a proposal from Zero Dock Street. The event would take place on April 28th, 2022 from 9:00am to 12:00pm. (See attached event agenda and Zero Dock Street proposal.)

Clean Energy Communities – I have an update from ANCA on where communities are in their certifications that I can share with the group.

Fort Drum Internships – Josh Lumsden will be covering some meetings for me. He will be working with us until mid-May.

Friends of the Black River – There will be a Zoom meeting on March 17, 2022 at 2:00pm. The group will have Dr. John Gallucci, Dr. Tim Abel and (tentatively), and Dr. Laurie Rush at the meeting. Dr. Gallucci is the author of the *Castorland Journal* translation. Dr. Abel is a consulting archeologist and educator with a long history of work in our region. Dr. Rush is the Cultural Resource Manager at Fort Drum.

LED Lighting – Counties are submitting for the shared service grant funding for the municipalities in the NYPA program. All municipalities should get the funding. Project won't be fully completed with decorative lighting and smart city technology until early Summer.

Walkable Communities (Complete Streets) – Some projects have now been completed for Copenhagen. We are expecting all projects will probably be done by end of April or early May.

Websites – Currently, the towns of Champion, Denmark, Lowville, Wilna and villages of Castorland, Copenhagen, and Deferiet utilize the RACOG website service. Looks like best option might be an hourly rate for IT support of the website.

ACTION ITEMS

Bronze Sponsor for Local Government Conference – This is to sponsor the Tug Hill Commission Local Government Conference. The bronze level is \$250. (See attached document on sponsorship.)

Action Needed: *Discussion and Board Vote*

RACOG Economic Visioning Summit - Zero Dock Street Proposal – See attached quote for the use of Zero Dock Street restaurant for the event including some breakfast foods and drinks.

Action Needed: *Discussion and Board Vote*

IT Contract – At this point, my recommendation would be to go with an hourly rate and pay based upon a project-by-project basis.

Action Needed: *Discussion and Board Vote*

CGI Promotional Video – Would the board like to move forward with CGI doing a promotional video of the region?

Action Needed: *Discussion and Board Vote*

Associate Circuit Rider – What is the feeling of the board in general on this, is this something we should continue to look at?

Action Needed: *Discussion and Feedback*